

# Offerings for Athletic Directors & Coaches

30<sup>th</sup> Annual CEESA Conference  
Helsinki, Finland - March 20 & 21, 2020



We are proud to be able to welcome Mark Hull from 3D Coaching and offer NIAAA Leadership Training Courses at this year's CEESA Conference.



**Mark Hull** has spent over 30 years working with coaches, seeing first-hand the pressurized world of sports and the highs and lows of coaching. A former art teacher, high school and college wrestling coach, and a parent of three children who've come through the club, high school and college programs, he's seen the potential and pitfalls in it all. For six years he served as the "character coach" for the University

of Wisconsin-Eau Claire football team, expanding that role to work with the UWEC softball, soccer, basketball & gymnastics teams. Mark has been a presenter for USA Wrestling's Coaches School at the Olympic Training Centers in Colorado Springs and Lake Placid; at the National Wrestling Coaches Association Convention, along with numerous school and club coaching staffs across the country.



Mark serves as the Director of International Development for the 3D Institute and 3D International Coordinator for FCA. Working with Universities, Olympic and other national governing bodies, along with key sport leaders, Mark has done 3D Workshops on six continents with coaches from more than 40 countries. He is also overseeing the multiple translations of 3D's Course for Certification and Credit.

## Costs

Mark Hull's keynote and workshop sessions will be included in the conference registration fee (tba). The NIAAA courses need to be signed up for in advance and will include an extra cost of \$70 for NIAAA certification.

## NIAAA Courses

The 4 courses on offer will be announced very soon. They will be scheduled separately so someone may attend all four. There will be some overlap between the NIAAA courses and Mark Hull's offerings.

**If you would like to have a say in which courses are offered please click [HERE](#)**

## More Information

Please take a look at the websites of 3-Dimensional Coaching and the NIAAA;

<http://www.niaaa.org/>

<https://3dinstitute.com/>

## Conference Registration

The official conference registration and information is not yet posted but will be on this site when available <https://www.ceesaconference.com/2020/>

**For questions please contact Nick DeForest; [n.deforest@ais.at](mailto:n.deforest@ais.at)**